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Real Estate Hotspot: Central West Delhi rises as the new destination for luxury living

This shift in luxury living from traditional areas like South Delhi or Gurugram to Central West Delhi is just the beginning. With more high-end projects planned, the area is poised to redefine luxury living in Delhi.

Written by [Sanjeev Sinha](#)
November 21, 2023 12:34 IST

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Central West Delhi's real estate market is expected to continue its upward trajectory, with luxury living becoming a defining feature of the area.

Central West Delhi, traditionally overshadowed by the luxury of South Delhi and Gurugram, is experiencing a significant transformation. This area is increasingly becoming a popular choice for luxury homebuyers, indicating a shift in Delhi's real estate landscape.

South Delhi has long been associated with upscale and luxury living. However, Central West Delhi is now emerging as a strong competitor, attracting attention with its improved infrastructure, spacious properties, and modern amenities. This change is part of a larger trend of strategic development, increased connectivity, and the emergence of luxurious residential projects catering to the needs of Delhi's affluent class.

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connectivity. This evolution speaks volumes about the dynamic nature of Delhi's real estate market, and TARC Ltd is excited to be a part of this new era of luxury living."

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The real estate market in Central West Delhi is a clear indicator of the area's growth trajectory. Major developers are showing a keen interest in this region, signaling its escalating value. This interest is less about individual luxury and more a recognition of the area's potential.

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Developers are tapping into the public's appetite for modern, amenity-rich living spaces. The focus is on anticipating the needs of a growing urban populace and offering properties that comprehensively serve those demands. The entry of real estate giants into Central West Delhi is a sign of the area's potential. As more developers join in, the region is likely to see a surge in both demand and prices for land, making it a key area for luxury developments in the city.

According to industry experts, there has been sustained sales growth across major Indian metropolises. Delhi-NCR saw a sizable jump in demand for the residential segment. In the past few years, developers have redirected their focus back to Delhi's real estate market.

"Today's home buyers in the Delhi market desire a well-planned community living, with an environment that promises comfort, privacy, and security. Expansive open spaces, walking areas, and green vistas within the complex, amid a well-connected neighbourhood with every urban amenity close by, are some of the demands that Delhiites are yearning for while investing in a new home. With its unsurpassed connectivity to business setups and strong cultural connections, families are keen to find residential options within the city instead of looking elsewhere. This steadfast demand has seen the Delhi real estate market gradually metamorphose from a secondary market to a primary development opportunity in the past one decade with plenty of luxury gated high-rise communities coming up in the city that offer all amenities, facilities, and safety within the complex," informs Aakash Ohri, Joint Managing Director and Chief Business Officer, DLF Ltd, which has developed its DLF Midtown project in West Delhi.

The trend in Central West Delhi is not just about physical amenities but also speaks to a growing desire for community, security, and accessibility. The government's role in enhancing local infrastructure has been pivotal in this transformation.

"As the essence of luxury evolves and spreads its wings, it's evident that New Delhi has become the epicenter, transcending the boundaries of Gurgaon and South Delhi. The cityscape of Delhi, once teeming and bustling, now feels overcrowded, especially in neighborhoods like Rajouri Garden, Paschim Vihar, Janak Puri, and Vikas Puri in West Delhi. The discerning residents of these areas recognize the urge to break free from cramped spaces and labyrinthine streets, seeking refuge and ease within gated communities. Aspirational millennials and entrepreneurs aspire to elevate their lifestyles by embracing the sophistication and convenience offered by these well-designed neighborhoods. The city proudly presents a plethora of exquisite residential options like DLF Midtown, Unity the Amaryllis, Raheja the Leela Sky Villas, and DLF Capital Greens, each embodying the epitome of luxury living. These residences redefine standards by seamlessly blending luxury with convenience, curating an environment tailored to meet the expectations and desires of today's discerning buyers," says Shashank Vashishtha, Executive Director, Exp Realty India.

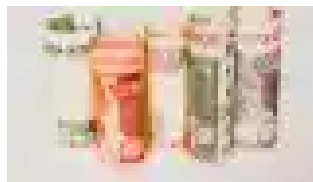
This shift in luxury living from traditional areas like South Delhi or Gurugram to Central West Delhi is just the beginning. With more high-end projects planned, the area is poised to redefine luxury living in Delhi. As families and young professionals move to Central West Delhi, the region is not only crafting a new skyline but is also shaping the future of upscale living in the city.

Central West Delhi's real estate market is expected to continue its upward trajectory, with luxury living becoming a defining feature of the area. The focus on community, accessibility, and modern amenities, along with strategic development initiatives, positions Central West Delhi as a major player in Delhi's luxury real estate sector.

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Nifty 100	19,812.10 AD Ratio: 0.63	-7.30 -0.04%
Nifty 200	10,676.50 AD Ratio: 0.79	-2.40 -0.02%
Nifty Midcap 100	42,050.45 AD Ratio: 1.00	23.15 0.06%

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24 NOV, 2023

Delhi

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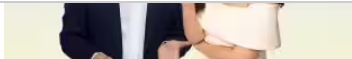
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